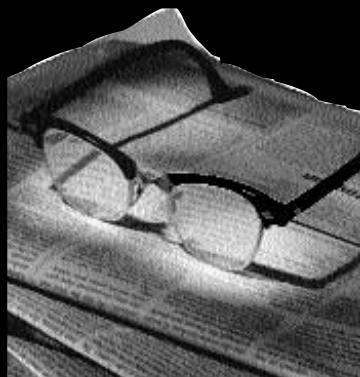


# Ma Murray Community Newspaper Awards



# Contest Rules & Entry Forms



Awards gala  
evening  
May 31, 2003

Sheraton Wall  
Centre Hotel  
1088 Burrard Street,  
Vancouver, B.C.

Alcan Ma Murray Community Service Award  
Neville Shanks Memorial Award for Historical Writing  
Eric Dunning Integrity Award  
Columnist Award  
Editorial Award  
Cartoonist Award  
Hard News Writing Award  
Features Writing Award  
Environmental Writing Award  
Business Writing Award  
Sports Writing Award  
Outdoor Recreation Writing Award  
Arts and Culture Writing Award  
Sports Photo Award  
Feature Photo Awards  
Spot News Photo Award  
Ad Design Awards  
Ad Campaign Award  
Classified Section Award  
Newspaper Promotion Award  
Special Section Award  
Tourism and Recreation Guide Award  
Website Design Award  
Newspaper Excellence Awards

entry deadline: tuesday, january 21, 2003 @ 5 p.m.

## What are the Ma Murray Community Newspaper Awards?

The Ma Murray Community Newspaper Awards are hosted by the BCYCNA to celebrate the achievements of the community newspaper industry over the past year.

In addition to a variety of specific awards, the Ma Murray Community Newspaper Awards include Newspaper Excellence Awards for six circulation categories.

## How are the winners decided?

The BCYCNA is pleased to bring together an expert panel of judges for all categories. The criteria for each award are outlined on the *Award Entry Form & Judging Criteria* (enclosed).

Judges use their discretion to assess the quality of entries, overall scoring, and whether submissions meet entry criteria.

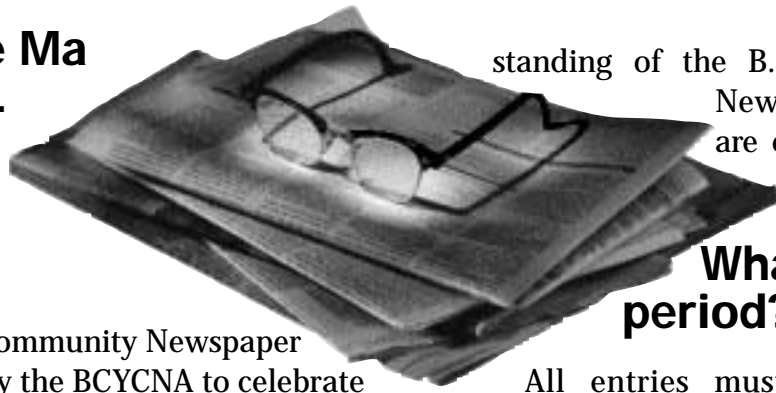
## When will the awards gala evening be held?

The Ma Murray Community Newspaper Awards will be presented at an awards gala evening on Saturday, May 31, 2003 at the Sheraton Wall Centre Hotel in Vancouver, B.C. This year, the event will also feature the CCNA Better Newspapers Competition.

Everyone is invited to attend the gala and finalists can attend courtesy of the BCYCNA and our sponsors.

## Who can enter?

If your newspaper is a member in good



standing of the B.C. & Yukon Community Newspaper Association, you are eligible to enter the competition.

## What is the contest period?

All entries must have been published between January 1, 2002 and December 31, 2002.

## Are there maximum limits on entries?

Yes. You may only submit three entries per category.

Your entries are limited to one entry per writer or photographer **per** category (articles written under a pen name must be attributed to the actual writer).

See each *Award Entry Form* for details.

## What are the entry fees?

The fee is \$5 per entry, except for the Newspaper Excellence category, which is \$25.

All entry fees are subject to GST.

Payment may be made by cheque, money order or credit card. Please refer to the *Official Entry Form* to calculate your entry fees.

## When is the deadline for entries?

All entries, complete with payment, must be received in the BCYCNA office no later than

**5:00pm on Tuesday, January 21, 2003.**

Entries received after this date will be returned unopened.

# How do I prepare my entries?

## INDIVIDUAL AWARDS:

- All entries **must** be submitted as full page tear sheets with dateline intact.
- Photocopies of tearsheets are permitted in certain categories; however, finalists will have to submit an original tear sheet.
- Complete **and** staple the enclosed *Award Entry Form* to each entry.
- Photocopy the *Award Entry Form* if submitting multiple entries in a category.

## NEWSPAPER EXCELLENCE AWARDS:

- Complete enclosed *Newspaper Excellence Form* and staple to one of your submissions.
- Enclose a total of 10 copies as follows: 5 identical copies of one newspaper published in May 2002 and 5 identical copies of one newspaper published in September 2002 (only entries from these months qualify).
- If your newspaper publishes two or more editions per week, the publisher may select the edition to enter in the competition. Both issues entered must be the same edition of the week. For example, if you choose to enter your Wednesday issue, you must enter the Wednesday issue from both May and September.
- The BCYCNA office staff cannot pull archived copies of your newspaper.

## The six circulation categories are as follows:

Category A	Category B	Category C	Category D	Category E	Category F
0-1,999	2,000-3,499	3,500-6,499	6,500-12,499	12,500-24,999	25,000 +

## Send entries to:

B.C. & Yukon Community Newspapers Association  
#122-1020 Mainland Street Vancouver, B.C. V6B 2T4

## Contact us:

telephone: 604-669-9222 / toll-free 1-866-669-9222  
fax: 604-684-4713  
e-mail: [info@bccommunitynews.com](mailto:info@bccommunitynews.com)  
website: [www.bccommunitynews.com](http://www.bccommunitynews.com)

## CCNA information:

- The BCYCNA will automatically forward the top entrants in the Newspaper Excellence categories A through F to the CCNA Better Newspapers Competition.
- The BCYCNA will cover the entry fee for these CCNA finalists.
- All other entries to the CCNA competition must be submitted by each newspaper.

## Check List:

Have you:

- Completed an *Official Entry Form* on both sides?
- Enclosed a cheque, money order or credit card information?
- Completed and attached an *Award Entry Form* to each entry?
- Enclosed the necessary newspaper copies for the Newspaper Excellence category?

# Attend the awards gala evening featuring . . .

## the Ma Murray Community Newspaper Awards & the CCNA Better Newspapers Competition

Courtesy of the BCYCNA and our 2003 Sponsors

Once again, this years' top three finalists in each category will receive a complimentary invitation to attend the awards gala evening to receive their award in person. Additionally, those travelling from outside the Greater Vancouver Regional District will receive one night's hotel accommodation at the Sheraton Wall Centre Hotel in the heart of downtown Vancouver.

The awards gala evening will take place Saturday, May 31, 2003. This is an extra special evening because it is also our national awards ceremony, featuring the national General Excellence awards.

Award finalists will be advised in February 2003 and will be required to confirm their attendance. In the event of a team win, a representative will be invited to attend as our guest.

Thanks to our sponsors for helping us extend this special offer to our members.

### Event Sponsors



NorskeCanada



Certified General Accountants  
Association of BC



Naturally Resourceful

CANADIAN BANKERS ASSOCIATION  
*Building a Better Understanding*

### Award Sponsors\*

BC Arts Council      University College of the Cariboo      Canada Post  
B.C. & Yukon Community Newspapers Association      Richmond News  
McIntosh Insurance - Media/Professional Insurance      Adelaide and Alan Black

\* Confirmed as of December 2, 2002

# 2003 COMMUNITY NEWSPAPER AWARDS OFFICIAL ENTRY FORM

Welcome to the Ma Murray Community Newspaper Awards competition! Good luck to all entrants and we hope to see you at the awards gala evening on May 31, 2003.

This form must accompany all competition submissions. Please read and complete this form on both sides. See the *Contest Rules & Entry Forms* for more details about the competition guidelines.

Name of the Newspaper (as you would like it to appear on an award)

---

Hometown of this newspaper

---

Name of the publisher

---

Phone number

---

Fax number

---

Address (include postal code)

---

Email address

---

Website

---

Contact person and phone number (if different from above)

---

Audited circulation

---

Total entry fees enclosed (calculation of entry fees on reverse)

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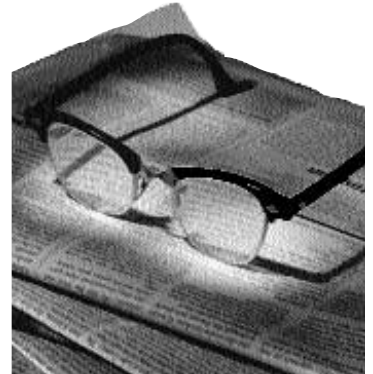
As the publisher of the above newspaper, I confirm that the circulation figure provided accurately represents the newspaper's total distribution. Additionally, I have read the *Contest Rules & Entry Forms* and have complied with them in preparing the entries.

Publisher's Signature:

Date:

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**DEADLINE:  
TUESDAY  
JAN. 21, 2003  
5:00PM**



## OFFICE USE ONLY:

DATE RECEIVED

CIRCULATION CATEGORY

PAYMENT ENCLOSED

Y  N

NX ENTRY

Y  N

AMOUNT


entry deadline: tuesday, january 21, 2003 @ 5 p.m.

# COMMUNITY NEWSPAPER AWARDS OFFICIAL ENTRY FORM – CALCULATION OF ENTRY FEES

NAME OF AWARD CATEGORY	Photocopy OK	COST PER ENTRY	# OF ENTRIES (MAX 3)	YOUR COST	OFFICE USE
Alcan "Ma Murray" Community Service Award	✓	\$5			
Neville Shanks Memorial Award for Historical Writing	✓	\$5			
Eric Dunning Integrity Award	✓	\$5			
Columnist Award (Enclose two samples)	✓	\$5			
Editorial Award	✓	\$5			
Cartoonist Award	✓	\$5			
Hard News Writing Award	✓	\$5			
Features Writing Award	✓	\$5			
Environmental Writing Award	✓	\$5			
Business Writing Award	✓	\$5			
Sports Writing Award	✓	\$5			
Outdoor Recreation Writing Award	✓	\$5			
Arts & Culture Writing Award	✓	\$5			
Sports Photo – B & W or Colour	Original Tearsheet	\$5			
Feature Photo – B & W	Original Tearsheet	\$5			
Feature Photo Award – Colour	Original Tearsheet	\$5			
Spot News Photo Award – B & W or Colour	Original Tearsheet	\$5			
Ad Design Award – B & W	Original Tearsheet	\$5			
Ad Design Award – Spot Colour	Original Tearsheet	\$5			
Ad Design Award – Process Colour	Original Tearsheet	\$5			
Ad Campaign Award	Original Tearsheet	\$5			
Classified Section Award	Original Tearsheet	\$5			
Newspaper Promotion Award	Original Tearsheet	\$5			
Special Section Award	Original Tearsheet	\$5			
Tourism and Recreation Guide Award	Original Tearsheet	\$5			
Website Design Award	n/a	\$5			
<b>SUB- TOTAL:</b>					
Newspaper Excellence Award	Originals	\$25			
		<b>SUB TOTALS</b>			
		<b>GST (7%):</b>			
<b>TOTAL FEES ENCLOSED:</b>					

NEWSPAPER NAME: \_\_\_\_\_

HOMETOWN: \_\_\_\_\_

## PAYMENT MUST BE ENCLOSED

Method (choose one):  Cheque/money order (enclosed)  Credit Card: Visa/Mastercard/AMEX

Name on Credit Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

entry deadline: tuesday, january 21, 2003 @ 5 p.m.